# PETERS TOWNSHIP HIGH SCHOOL COURSE SYLLABUS: MEDIA BASIC EDITING AND DESIGN

### **Course Overview and Essential Skills**

In this semester course students will use industry standard software to learn basic design and editing principles for photographs, videos, print and the web. They will create unique projects using a variety of platforms and software.

## **Course Textbook and Required Materials**

- Ptsdwebapps email, Google Drive app, online teacher tutorials and class website. All materials can be accessed via the class webpage located on <a href="https://www.ptmedia.net">www.ptmedia.net</a>.
- Headphones/earbuds are encouraged.

## **Course Outline of Material Covered:**

Unit or Topic	Concepts/Skills/Resources	Timeframe
PhotoManipulation	Create and manipulate images using Adobe Photoshop. Design graphic elements from scratch and stock images.	Approximately 5 weeks
Desktop Publishing	Create and manipulate text, graphics and images using Adobe InDesign. Design print and web elements from scratch and stock images.	Approximately 5 weeks
Video Editing	Create and edit video using Adobe Primere. Design video elements from scratch and stock footage.	Approximately 5 weeks
Editing and Design	Use basic principles of color, line, typography, contrast, repetition, white space and balance in design throughout the course.	Ongoing
Presentation	Using editing/design skills students will research and implement creative design in to a culminating project that will be presented to the class.	Approximately 3 weeks.

stDepending on the needs of the class or changes in the school year, the course outline is subject to change.

### **Media Honor Code**

I will honor myself, my school, my peers and the media department by using my creativity and talent to inspire integrity.

If you violate the student handbook and it is recorded, printed, or saved you will be held accountable to school district discipline and you may be removed from the media class. This includes, but is not restricted to the following:

- Defamation of another person
- Using copyrighted materials (this is any Internet image or image you did not take)

- Inappropriate media downloaded on school computers
- Changing another's layout photographs or text without permission
- Inappropriate use/abuse of technology or inappropriate behavior outside of the classroom